The Value of Public Libraries

An Open Letter to ABC Township from the ABC Public Library

What is Value?

Quantifiable:

- Economic (or monetary)

Subjective:

- Educational

- Social

Public Libraries are Effective Anywhere!

Table 1
Participating Libraries and Key Characteristics

Library	LSA Population	Location	Metropolitan Status	Community Type
Cortez Public Library	8,550	Mountains	Non-Metropolitan	Rural
Denver Public Library	571,848	Front Range	Metropolitan	Urban
Douglas County Libraries (District)	251,418	Front Range	Metropolitan	Suburban
Eagle Valley Library District	40,107	Mountains	Non-Metropolitan	Resort
Fort Morgan Public Library	10,968	Eastern Plains	Non-Metropolitan	Rural
Mesa County Public Library District	130,662	Western Slope	Metropolitan	Urban/Rural
Montrose Library District	37,147	Mountains	Non-Metropolitan	Rural
Rangeview Library District (Adams County)	302,907	Front Range	Metropolitan	Suburban

Monetary Return on Investment

Colorado Public Library
Return on Investment (ROI) Findings Summary

Library	ROI per $1.00
*Cortez Public Library**	*$31.07*
*Fort Morgan Public Library**	*$8.80*
Montrose Library District	$5.33
Douglas County Libraries (District)	$5.02
Denver Public Library	$4.96
Rangeview Library District (Adams County)	$4.81
Mesa County Public Library District	$4.57
Eagle Valley Library District	$4.28
Median	**$4.99**

Money returns into the community through:

- Patron traffic stimulates nearby businesses
- Shared resources saves money for citizens
- Business generation helps new start ups
- Saved time allows for productivity elsewhere
- Library uses local vendors
- The town pays librarians who are citizens

Educational Value

- Helping find relevant education
- Helping find relevant entertainment
- Helping find relevant government documents
- Helping set up start ups

Social Value

- A safe and comfortable place to work and study
- A place where marginalized youth can visit
- A fixed landmark which provides public pride
- A place for the community to meet and hold events

Please vote to fund ABC Public Library!

- Official Interactive Open Letter link:

  https://william6542.github.io/2022/12/05/Public-Library-Advocacy-Letter.html